

2025
SPONSORSHIP PACKAGE

Summer
BREEZE

“ The Exclusive ”

FOOD, FASHION & FLAIR

Mississippi

AUGUST 1-3, 2025
MS MUSEUM OF ART

380 S LAMAR ST, JACKSON, MS 39201

JACKSON'S "SIGNATURE" SUMMER EVENT



Experience the pinnacle of elegance at Summer Breeze: The Exclusive. Set in the heart of downtown Jackson, MS, this premier event invites young professionals to an unforgettable evening at the MS Museum of Art. Indulge in fine dining, high fashion, and vibrant social connections, all in a stunning outdoor setting.

Hosted by the Central MS Coalition of Chapters, this third installment redefines summer luxury. Join us as we celebrate the season in style, surrounded by beauty, sophistication, and great company.

ABOUT CENTRAL MS COALITION OF CHAPTERS

The Central MS Coalition of Chapters is a dynamic **social action** group dedicated to uplifting communities and supporting charitable organizations across the central Mississippi region. With a strong commitment to service, the coalition brings together various chapters to drive impactful initiatives that foster educational advancement and community empowerment.

One of the coalition's flagship efforts includes hosting successful **Back-to-School Drives**, ensuring that children in underserved communities have the necessary supplies to start the school year equipped for success. Additionally, the coalition has collectively awarded **\$50,000 in scholarships**, directly supporting students in their pursuit of higher education.

Mississippi ranks among the most underprivileged states in the nation, with **nearly 19% of residents living below the poverty line** and only **about 23% of adults holding a bachelor's degree or higher** — well below the national average. Recognizing these challenges, the **Central MS Coalition of Chapters** serves as a beacon of **hope** and **progress**, actively working to bridge educational and economic gaps for future generations.

Through collaboration, advocacy, and service, the coalition continues to create meaningful change, proving that collective action can drive real progress in central Mississippi.



The Venue

"MS MUSUEM OF ART"

Located in the heart of downtown Jackson, the Art Garden is a 1.2-acre oasis beside the iconic Walker Garden. Created in honor of Mr. Walker by his wife, Gloria Walker, this vibrant space is a hub for artistic expression and cultural events.

Featuring lush greenery, seasonal blooms, water features, and striking art installations, the Art Garden hosts exhibitions, festivals, outdoor films, and live performances throughout the year. Adjacent to the Jackson Convention Complex, it welcomes visitors to experience Mississippi's rich artistic heritage.

Since 2007, the Mississippi Museum of Art has been a premier venue for private events, offering a stunning backdrop for everything from grand galas to intimate gatherings.



Patron Information

We aim to attract a curated group of professionals from the greater Jackson area—individuals who seek the energy of a big-city experience while embracing the warmth and charm of Southern hospitality.



Gender Demographics

Male: 45%
Female: 55%



Age Demographics

26-35: 10%
36-45: 28%
46-55: 52%
56-65: 10%



Income Demographics

\$200K: 20%
\$175-\$199K: 8%
\$150-\$174K: 10%
\$125-\$149K: 12%
\$100-\$124K: 20%
\$75-99K: 18%
\$50-\$74K: 10%
\$50-Less: 2%



CONSIDER TEAMING UP WITH THE
CENTRAL MS COALITION OF
CHAPTERS FOR THIS
"SIGNATURE SUMMER EVENT"



Target Demographic: *Create a pipeline of potential customers-by leveraging our captivating and affluent audience.*



Exposure of your Brand: *Increase your year-round presence to our diverse patron base.*



Positive Impact: *Align your company with the positive social impact initiatives that Central MS Coalition of chapters are engaged in yearly; this will further provide opportunities for those within our respective communities*



Sponsorship Opportunity

LEVELS



SUMMER BREEZE TITLE SPONSORSHIP:

\$10,000.

10 Signature Event Passes, Premier event naming, Company Logo on Digital Display screen, web and social promotion, pre- and post-event media recognition, one- reserved lounge section (on the green) with special signage.

FOUNDERS' LEVEL SPONSORSHIP:

\$5000.

8 Signature Event Passes, Premier event naming, Company Logo on Digital Display screen, web and social promotion, pre- and post-event media recognition, one- reserved lounge section (on the green) with special signage.



SCHOLARSHIP LEVEL SPONSORSHIP:

\$3000.

6 Signature Event Passes, Premier event naming, Company Logo on Digital Display screen, web and social promotion, pre- and post-event media recognition, one- reserved lounge section (on the green) with special signage.

PERSEVERANCE LEVEL SPONSORSHIP:

\$1500.

4 Signature Event Passes, Company Logo on Digital Display screen, with pre- and post-event recognition, one- reserved lounge couch (on the green) with special signage.

UPLIFT LEVEL SPONSORSHIP:

\$500.

2 Signature Event Passes, Company Logo on Digital Display screen, with pre- and post-event recognition.

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I want to be a Sponsor
email us at summerbreezems@gmail.com
Attn: **Summer Breeze Sponsor Information**

FOR CHECKS, MAIL TO:
P.O. Box 476
Jackson MS 39205

Mississippi