

2024

SPONSORSHIP PACKAGE

Summer
BREEZE

“*The Exclusive*”

FOOD, FASHION & FLAIR

Mississippi

MS ART MUSEUM
380 S LAMAR ST, JACKSON, MS 39201

JACKSON'S "SIGNATURE" SUMMER EVENT



Transformed from mere concept into a vibrant reality, behold the pinnacle of elegance and sophistication: "Summer Breeze" The Exclusive. Nestled amidst the vibrant pulse of downtown Jackson, MS, this highly anticipated affair promises an unforgettable evening for young professionals. Join us as we converge upon the lush greens of the MS Museum of Art, where culinary delights, haute couture, and conviviality intertwine seamlessly. Hosted by the esteemed Beta Alpha, Eta Tau, Epsilon Kappa Kappa, and Xi Kappa Kappa Chapters of the Omega Psi Phi Fraternity, Incorporated, in collaboration with the Bridges to Somewhere 501c3 Foundation, this second installment heralds a new era of opulence in our beloved city.

Embrace the allure of summer in luxury, as we revel in the company of friends old and new, amidst a backdrop of unparalleled beauty and enchantment. event heralds a new era of opulence in our beloved city. Embrace the allure of summer in luxury, as we revel in the company of friends old and new, amidst a backdrop of unparalleled beauty and enchantment.

S & B Meet and Greet | Friday July 26 | Westin Downtown Jackson
S & B Summer Breezes | Saturday July 27 | MS Art Museum

The Venue

"MS MUSUEM OF ART"

Nestled within the bustling heart of downtown Jackson lies the Art Garden, a verdant oasis spanning 12 acres adjacent to the iconic Walker Garden. Conceived as a tribute to the late Mr. Walker by his devoted wife, Mrs. Gloria Walker, this enchanting space is a collaborative endeavor of the city's leading cultural institutions. The Art Garden is more than just a garden; it's a canvas for artistic expression, an open-air sanctuary where visitors can immerse themselves in a tapestry of visual and performing arts.

Designed to captivate and inspire, the Art Garden boasts a sprawling lawn, adorned with seasonal foliage and native garden beds, complemented by captivating water features and thought-provoking art installations. Throughout the year, this versatile venue serves as a stage for a myriad of cultural celebrations, including exhibitions, festivals, outdoor films, and live performances, further enriching the cultural tapestry of downtown Jackson.

Adjacent to the bustling Jackson Convention Complex, the Art Garden extends a warm welcome to thousands of newcomers, offering a glimpse into Mississippi's vibrant artistic legacy. Whether strolling leisurely or basking in the sun's embrace, visitors are invited to savor the beauty of this public green space while indulging in the state's rich cultural heritage.

Since its inception in 2007, the Mississippi Museum of Art has emerged as a premier destination for hosting private events of all scales and varieties. From grand galas to intimate gatherings, the Art Garden provides a picturesque backdrop for unforgettable moments, reflecting the Museum's commitment to fostering creativity and community within the heart of Jackson.



Patron Information

Our goal is to target a selective group of professionals in the greater Jackson metropolis; the targeted patrons are those specific individuals who want the experiences of a big city with a down-home feel.



Gender Demographics Goal

Male: 45%
Female: 55%



Age Demographics Goal

26-35: 10%
36-45: 28%
46-55: 52%
56-65: 10%



Income Demographics Goal

\$200K: 20%
\$175-\$199K: 8%
\$150-\$174K: 10%
\$125-\$149K: 12%
\$100-\$124K: 20%
\$75-99K: 18%
\$50-\$74K: 10%
\$50-Less: 2%



ABOUT OMEGA PSI PHI

Omega Psi Phi Fraternity, Inc. is the first international fraternal organization to be founded on the campus of a historically black college.

Omega Psi Phi was founded on November 17, 1911, at Howard University in Washington, D.C., and incorporated under the laws of the District of Columbia on October 28, 1914.

Today, Omega Psi Phi now has over 750 chapters throughout the United States, Bermuda, Canada, China, Germany, Ghana, Hawaii, Italy, Japan, Korea, Mexico, Panama, The Bahamas, The Netherlands, St. Croix VI, St. Thomas VI, St. Maarten, the United Arab Emirates and the United Kingdom.

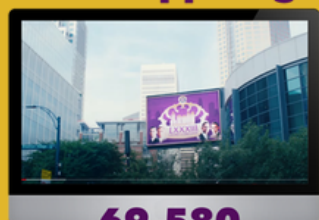
Worldwide members of the Fraternity work to support and enhance the communities in which we live with programs that emphasize social action, education and healthcare. The Fraternity sponsors Scholarships, Achievement Week programs that seek out and give due recognition to those individuals who have made a noteworthy contribution toward improving the quality of life and Essay contest that support college-bound high school seniors.

We volunteer to assist and support organizations such as Habitat for Humanity, dedicated to one of our own members, the Charles R. Drew Memorial Scholarship Commission and Charles R. Drew Blood Drive, which was formed to give recognition to future leaders of society and to foster scholastic achievement in the Fraternity, the Fatherhood Initiative program, Academic Scholarships and our Mentoring programs, just to name a few.

It is not by accident that many of America's great black men are or were Omega Men



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An Experience with a Purpose

Scholarship



“IT IS EASIER TO BUILD STRONG CHILDREN THAN IT IS TO REPAIR BROKEN MEN.”

One of the Four Cardinal Principles of the Omega Psi Phi Fraternity, Incorporated is **Scholarship**. The Coalition of MS Chapters of this great fraternity strives to live up to this cardinal principle.

At the on-set of coming together and brainstorming for this signature event, the brothers felt it befitting to give back to our respective communities which a back-to-school drive, hence the **"Summer Breeze"** Food, Fashion, Flair and Friends.

Collectively these chapters have continued to support and provide scholarships in the amount of **\$50,000.00** in an effort to assist of youth in their endeavors to achieve a higher education. This year we want to raise the bar and without your support none of this will happen.

OMEGA PSI PHI FRATERNITY, INC.
INTERNATIONALLY MANDATED PROGRAMS



ACHIEVEMENT WEEK
Recognize those individuals who have contributed to community uplift. A High School Essay Contest is held in conjunction with the Week.



FATHERHOOD AND MENTORING
Every level of the Fraternity actively engages in the promotion of the Fatherhood Mentoring initiative.



MEMORIAL SERVICE
Chapters conduct an appropriate service (annually) to recall the memory of those members who have entered into Omega Chapter.



STEM PROGRAM
The Fraternity's STEM initiatives are designed to get students across the world excited about science, technology, engineering, and mathematics.



SCHOLARSHIP
Promotes academic excellence among the undergraduate members. Graduate chapters provide financial assistance to student members and nonmembers.



TALENT HUNT PROGRAM
Provides exposure, encouragement and financial assistance to talented young people participating in the performing arts.



COLLEGE ENDOWMENT FUND
Each year the fraternity gives at least \$50,000 to historically black college and universities.



HEALTH INITIATIVES
Chapters facilitate, participate and coordinate activities that promote good health practices.



NAACP
Every district and chapter of the fraternity is required to maintain a Life Membership at Large in the NAACP.



RECLAMATION AND RETENTION
A concerted effort to retain active brothers and return inactive brothers to full participatory status.



SOCIAL ACTION
Chapters participate in activities that will uplift their communities and charitable organizations.



VOTER REGISTRATION, EDUCATION & MOBILIZATION
Chapters facilitate and participate in activities that uplift their communities through the power of the vote.



MANHOOD



PERSEVERANCE



SCHOLARSHIP

UPLIFT

CONSIDER TEAMING UP WITH THE
CENTRAL MS COALITION OF
OMEGA CHAPTERS FOR THIS
"SIGNATURE SUMMER EVENT"



Target Demographic: Create a pipeline of potential customers-by leveraging our captivating and affluent audience.



Exposure of your Brand: Increase your year-round presence to our diverse patron base.



Positive Impact: Align your company with the positive social impact that our chapters are engaged in yearly as a part of our mandated profile from our International space; this will further provide opportunities for those within our respective communities

Sponsorship Opportunity

LEVELS

Uplift level Sponsorship: \$1500.

2 VIP Signature Event Passes, Company Logo on Digital Display screen, with pre- and post-event recognition., with pre- and post-event recognition.

Perseverance level Sponsorship: \$2500.

4 VIP Signature Event Passes, Company Logo on Digital Display screen, with pre- and post-event recognition, one- reserved guest table (on the green) with special signage.

Scholarship level Sponsorship: \$3500.

6 VIP Signature Event Passes, Premier event naming, Company Logo on Digital Display screen, web and social promotion, pre- and post-event media recognition, one- reserved guest table (on the green) with special signage.

Manhood level Sponsorship: \$5500.

7 VIP Signature Event Passes, Premier event naming, Company Logo on Digital Display screen, web and social promotion, pre- and post-event media recognition, one- reserved guest table (on the green) with special signage.

Founders' level Sponsorship: \$7500.

8 VIP Signature Event Passes, Premier event naming, Company Logo on Digital Display screen, web and social promotion, pre- and post-event media recognition, one- reserved lounge section (on the green) with special signage.

Summer Breeze Title Sponsorship: \$10,000.

10 VIP Signature Event Passes, Premier event naming, Company Logo on Digital Display screen, web and social promotion, pre- and post-event media recognition, one- reserved tent/cabana section (on the green) with special signage.

SPONSORSHIP PACKAGE
JULY 26-27, 2024

Summer BREEZE

“The Exclusive”

FOOD. FASHION. FLAIR & FRIENDS

Mississippi

MS MUSUEM OF ART

380 S LAMAR ST, JACKSON, MS 39201

I want to be a Sponsor
email us at summerbreezems@gmail.com
Attn: *Summer Breeze Sponsor Information*